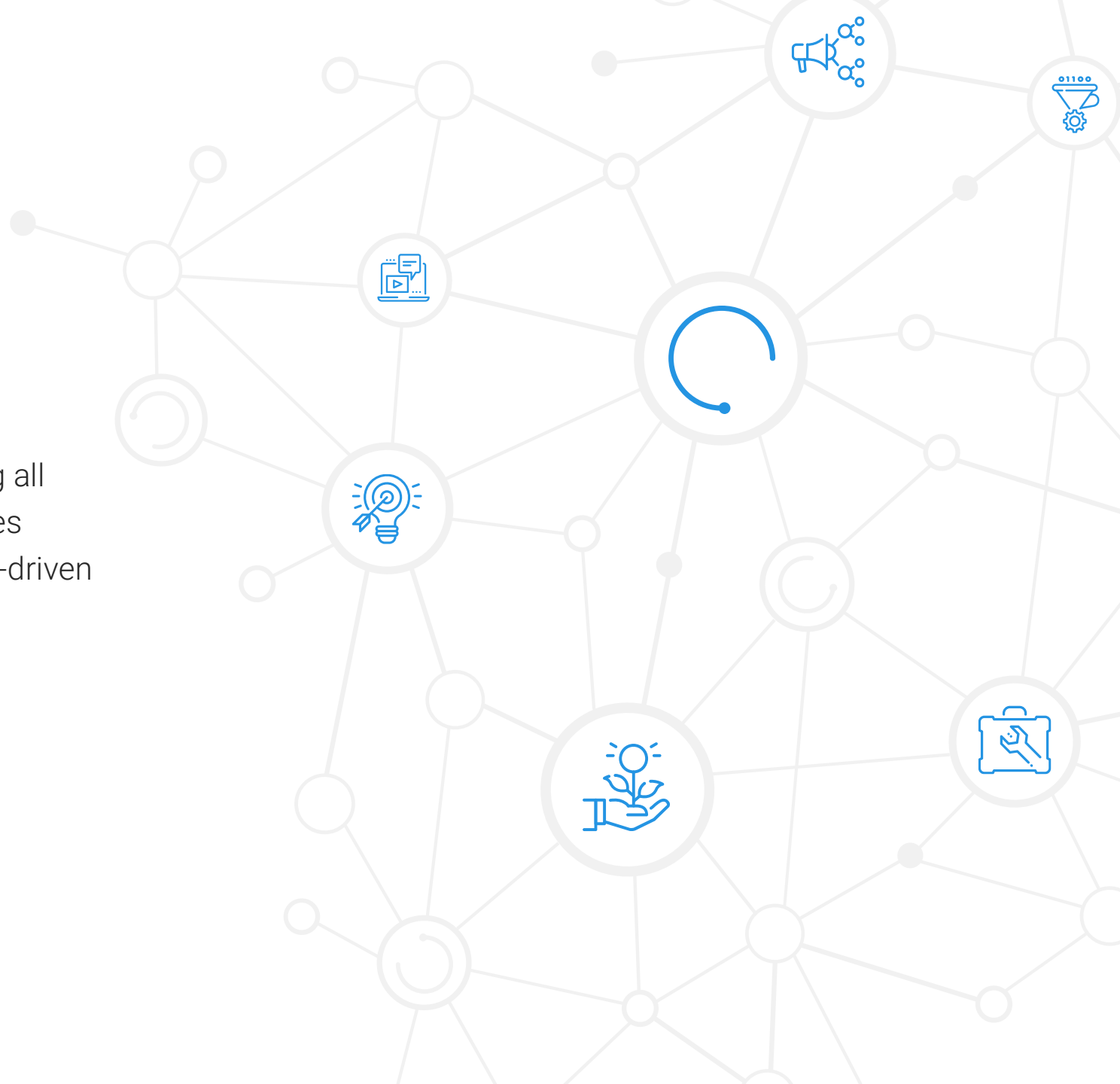


Partner Marketing Concierge

PMC is a full-service marketing agency supporting all Honeywell partners with marketing tools, resources and support structure to develop and execute ROI-driven marketing programs quickly and cost efficiently.



Powerful Marketing Support

As a Honeywell partner, you have access to effective marketing resources, tools, content and campaigns tailored to your business. Specialized partner marketing programs from PMC allow you to:

- Scale your marketing team's reach with specialized content and design support
- Tailor marketing tactics to your business strategy and sales objectives
- Generate high-quality leads, heighten brand value and awareness
- Execute marketing programs that create interest and generate sales
- Go-to-market faster and with more impact than the competition
- Maximize your investment with Honeywell through joint marketing efforts
- Utilize your MDF and co-op funds on marketing campaigns / services

Get Started Today

📞 480.349.9263

✉ Walter@PartnerConcierge.com

🌐 www.PartnerConcierge.com

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Since 2010, PMC has been a valuable asset to our marketing department. From industry-specific lead generation and brand strengthening campaigns to product promotions, PMC provides the resources we need to plan, develop, and execute our integrated campaigns on time and on budget.

Jody C
Director of Marketing

Marketing Services

Our wide range of services are focused on your specific needs, goals and marketing budget in mind. From à la carte services to multi-channel campaigns, we've got you covered.

- Customer-focused solutions campaigns
- Industry or vertical solutions
- Appointment setting campaigns
- Integrated lead generation
- Product promotions and special offers
- Digital marketing
- Organic posts and paid advertising
- Video production and post-production
- Content, creative and design
- Solution and landing pages
- eBooks and whitepapers
- Blog posts and press releases
- Prospect database

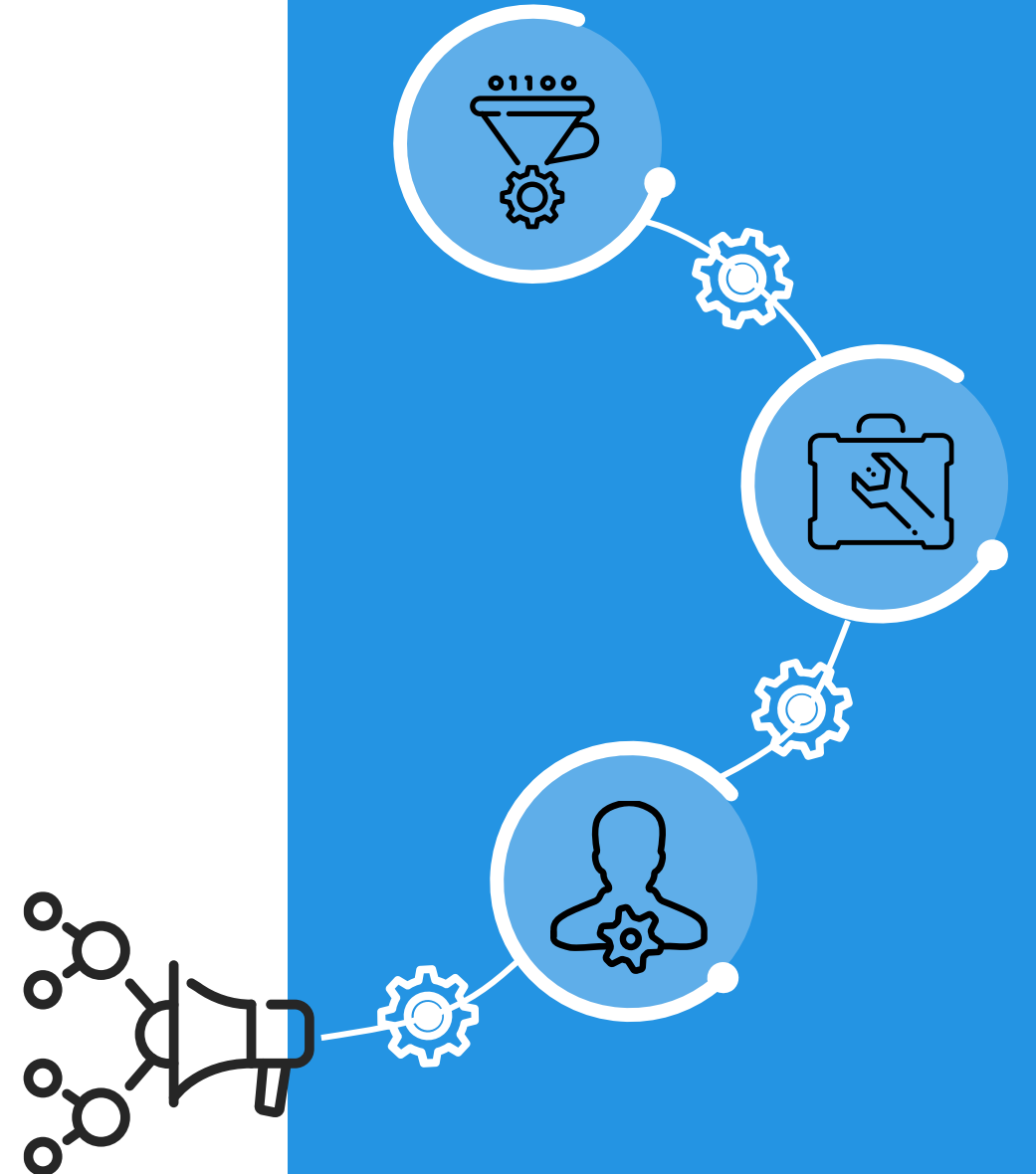


Optimizing Marketing to **Maximize** Impact

Leveraging the latest marketing automation, analytics, and operational tools to enhance the efficiency and effectiveness of our clients' marketing departments.

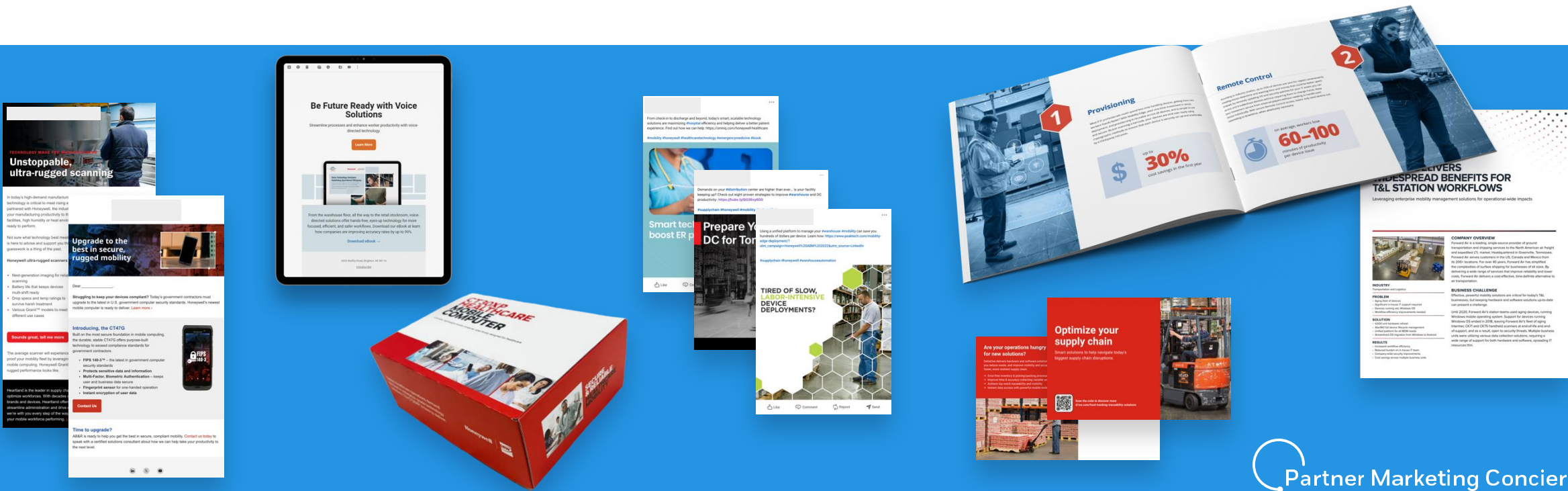
Our expertise in marketing technology empowers you to scale your marketing efforts, reduce costs, and achieve better results without adding complexity to your workflows.

- Marketing automation and CRM
- AI-powered analytics and tools
- Data-driven campaign management
- Digital advertising & SEO solutions
- Content and social media automation
- Hands-on support to simplify marketing processes
- Seamless integration with your marketing strategy



Tailored Marketing Campaigns to Elevate Your Brand

We understand that every business is unique, with its own set of strengths, challenges, and objectives. This is why we craft custom-tailored marketing campaigns that resonate with your brand's character, speak directly to your target audience, and drive results that matter to your business.



Lead Generation Programs	Price	Estimated Leads
Appointment Setting	\$7,500 +	4 appointments & 15+ leads
Integrated Lead Generation	\$6,900 +	30+ leads
Telemarketing and Lead Qualification	\$5,500 +	10+ leads
Lead and Prospect Nurturing	Varies	Varies
Sales Support Programs	Price	Deliverables
ABM Campaign Support	\$950 +	Support with developing and executing ABM campaign
Prospect Profiling	\$1,500 +	Detailed profiling, identify decision makers
Multi-Touch Email Marketing	\$2,500 +	Grow your brand and increase awareness
Solution Brief and Sales Brochures	\$990 +	Educate and promote your solutions
Digital and LinkedIn Marketing	\$990 +	Content, strategy and execution services

Marketing Services	Price	Deliverables
Database and List Services	\$995 +	Grow and cleanse prospect and contact lists
Business Blogging and Content Marketing	Varies	Blog posts and content creation
Direct Mail, Sales Letters and Die Cut	Varies	Increase awareness and brand recognition
Website Design and Update	Varies	Complete and custom redesign and refresh
Website and SEO Evaluation	\$795 +	Detailed website review & recommendations
Creative and Design Services	Varies	Sales and marketing tools and collateral
SEO / PPC Planning and Execution	\$795 +	Detailed SEO/PPC marketing plan
Media and Advertising	\$795 +	Detailed media and advertising plan
Video editing and post-production	Varies	Co-branded or custom video for digital marketing
Strategic Marketing Planning	\$2,750 +	Annual marketing plan & activities calendar
Co-Branded Collateral	No Charge	Co-branded with company logo and contact


Why PMC?


Working with PMC gives you access to a team of dedicated, experienced, industry-savvy marketing professionals who understand your business. Here are some highlights of what sets us apart from other B2B marketing agencies:


- Trained on Honeywell brand, products, and industry solutions
- Special pricing and volume discounts
- Team of experts uniquely attuned to partner offerings, expertise, and differentiators
- ROI-driven, custom developed marketing programs, services and solutions to maximize your budget and sales efforts
- Wide range of marketing tools, resources, and industry campaigns

Ready to experience the difference of marketing campaigns that are as unique, innovative, and effective as your business?

Get Started Today 

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We've had several quotes generated from the campaign. I've been trying all year to get in front of a prospect for a technology refresh meeting. The email hit the right people within their organization and now we're meeting with them to introduce the products.

Jim L
President

Meet Our Team

A quick introduction to our talented, experienced, collaborative team of out-of-the-box problem solvers...



Walter Mikaelian
Strategy & Planning

Chief Marketing Officer and General Manager, Walter Mikaelian founded PMC in 2010 with the intention of delivering a full range of marketing support to Honeywell partners. With over 20 years experience supporting B2B businesses, he has a passion for developing successful campaigns that result in positive impacts on client sales and marketing efforts.



Jennifer Wright
Creative Strategy & Design

Jennifer has led creative strategy and design at PMC since 2017. She has over 19 years of combined marketing experience in the tech, A/E/C, and entertainment industries—specializing in creative strategy, graphic design, and execution. Jennifer is not only passionate about traditional design techniques but is also a forward thinker who embraces emerging technologies and trends.



Natalie Louia
Content Strategy

Natalie joined PMC in 2021. She draws from 18 combined years of marketing experience in the data collection and auto ID, and outdoor industries. Her specialties include content strategy and execution, copywriting, editing, and branding identity. She enjoys building meaningful relationships with clients and helping creative campaigns come to life.

Unleash the power of disciplined, metrics-driven marketing programs!

📞 480.349.9263

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Honeywell

